



**FOR IMMEDIATE RELEASE**

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**CROSSROADS SYSTEMS TO BECOME CROSSROADS IMPACT CORP.**

**DALLAS, TX January 5, 2022** – Effective today, Crossroads Systems, Incorporated will now be known as Crossroads Impact Corp.

Based out of Texas, Crossroads Impact Corp maintains it's same executive team and no changes will be made to the organizational structure of the company.

“We are thrilled to be entering a new year with a new name, while keeping and enhancing the same excellent service our customers have come to enjoy since our inception,” said Eric Donnelly, CEO of Crossroads Impact Corp.

**About Crossroads Impact Corp**

Crossroads Impact Corp (OTCQX: CRSS) is a holding company focused on investing in businesses that promote economic vitality and community development. Crossroads' subsidiary, Capital Plus Financial (CPF), is a certified Community Development Financial Institution (CDFI) and Certified B-Corp, which supports Hispanic homeownership with a long-term, fixed-rate single-family mortgage product.

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